

ELLEN WEINREB

Berkeley, CA

ellen@ellenweinreb.com

www.ellenweinreb.com

CORPORATE SOCIAL RESPONSIBILITY (CSR) and SUSTAINABILITY

- Consultant and recruiter on CSR and sustainability to global organizations including Levi Strauss, Nike, Hewlett Packard, Clorox, L.L.Bean, Edelman, and the World Bank.
- Typical contract involves strategic planning, working with client to articulate project scope and identify key issues, project management, internal analysis of current situation, competitive benchmark research, analysis of gathered data, and presentation of findings.
- Tasks focus on the following aspects of CSR: integrating CSR into the heart of the business, organizational structures, community involvement, international development, human rights, governance, tri-sector partnerships, and ethics. (see matrix on second page for information about client assignments)

HUMAN RESOURCES

- Recruiter for CSR, sustainability, and compliance positions (Sears, Calvert, New Leaf Paper).
- Published data on 1255 CSR jobs over 3.5yrs in partnership with Net Impact. Study picked up in 14 publications including Financial Times and ReadyMade magazine.
- Job coach for over 200 jobseekers.
- Consulted on CSR organizational structures (Clorox, 2007).

TRAINING and PRESENTATIONS

- Taught 3 sections of the core Ethics course over 2 years to 60 evening students at a top 20 MBA school. Course includes discussions about organization development such as employee communication, culture, values and ethics. (Haas School of Business, UC Berkeley, Spring 2003 and 2004)
- Designed and taught a career development course (Presidio World College, 2005)
- Counsel jobseekers interested in socially responsible jobs. (<http://www.ellenweinreb.com/services.htm>)
- Developed 3 hour training for a year long Peer to Peer Coaching Program. (Net Impact)
- Evaluated L.L.Bean's global compliance department and presented findings to 30 staff. Worked with training specialist to develop delivery. (L.L.Bean)
- Wrote 3 PowerPoint product proposals presenting opportunities for 3rd world artisans to use Hewlett Packard technology. (Hewlett Packard)
- Empowered 2,700 coffee farmers by training them on commodity pricing and production costing for a \$22M USAID structural adjustment project for the coffee cooperatives. (Peace Corps Cameroon)

PROJECT MANAGEMENT

- Develop and review key documents as part of project to root CSR into core business functions. Report to Vice President, Community Affairs. (Levi Strauss)
- Oversaw the development of guidelines to support future World Bank private sector strategic partnerships. Authored first draft and engaged multiple stakeholders in review process. Synthesized feedback. Organized feedback forum for 30 staff. (World Bank)
- Created database of information pertaining to corporate community involvement in Asian based health-related projects. Database was published as a resource book. (Catalyst)
- Managed budgets for 6 proposals (~\$4M) following government procedures. (Planning Assistance)

RESEARCH AND ANALYSIS

- Researched risks caused by civil society organizations to a client in the soy bean industry. (Edelman)
- Conducted benchmarking survey of 10 companies' labor compliance programs. (Nike)
- Completed benchmarking survey of the compliance and staff training programs at Nike, Reebok, Liz Claiborne, Gap and Levi Strauss. (L.L.Bean)
- Analyzed comparative monitoring and compliance models for the White House Apparel Industry Partnership. (L.L.Bean)

DEVELOP EFFECTIVE NETWORKS and PARTNERSHIPS

- Launched a network of 17 regional Yale SOM alumni chapters around the world within 17 months. Created training manual, communication systems, and grants management process; trained and motivated chapter leaders; institutionalized process to ensure sustainability of program. (Yale SOMAA)
- Supported, guided, encouraged, promoted staff to partner with the private sector. (World Bank)
- Conceived Peer to Peer Coaching Program. (Net Impact)
- Wrote first draft of professionals network resource guide. (Net Impact)

SUMMARY OF PROFESSIONAL EXPERIENCE

1998-now *Ellen Weinreb Consulting and Recruiting*- successful CSR consulting and recruiting business.

1994-1996 *Planning Assistance* - Project Assistant for a US Agency for International Development contractor

1991-1994 *Peace Corps Volunteer*, Cameroon, West Africa

1988-1991 *D-Zigns*- Founder and owner of a handmade beaded jewelry business

EDUCATION

Yale School of Management (SOM)- MBA with a concentration in Competitive Strategy, 1998

Wellesley College- BA in Economics, 1991

London School of Economics- General Course (junior year abroad), 1990

Matrix of Ellen Weinreb Consulting Client Tasks

	Clients															
	Levi	UC Berkeley Haas Business Edelman Worldwide	UC Berkeley Law	USAID/ Catalyst Project	Hewlett Packard (HP)	World Bank, Partnership	World Bank; Labor	Nike	Brody & Weiser	Net Impact	L.L.Bean New Econ Fndtn	SOM Alumni Association	City Garden Coop	Total		
Research and Analysis																
Bench mark	x					x	x	x	x		2	x			8	
Internal Evaluatn	x					x	x				x				5	
Financial Analysis				x		x							x		3	
Analysis	x	x	x		x	x	x	x	x		x	x			11	
Management																
Managed Project	x				x	x	x				x		x	x	8	
Prtnrship Building							x						x	x	3	
Conf Planning				x						2					3	
Deliverables																
Report Findings	x		x			x	x	x	x	x			x	x	9	
Present Findings		PPT				PPT					x		x	x	5	
Web		x			x	x					x		x		5	
Database	x				x										2	
Training Manual											x		x	x	3	
Training		x									x		x	x	4	
External Comms		x					x				x	x		x	6	
<i>Total</i>	6	5	2	2	4	7	7	4	3	3	7	6	4	8	7	